

# 180+ Power Words

From Copywriter Karl Stepp

## FOR WRITING EMOTIONAL HEADLINES

free	focus	remarkable	confidential
sale	wanted	obsession	sizable
new	absolutely lowest	surging	wonderful
professional	interesting	revisited	delivered
guaranteed	challenge	unique	secrets
special	lifetime	bargain	scarce
tested	highest	hurry	alert famous
improved	expert	daring	strong
immediately	advice	pioneering	unusual
limited	the truth about	destiny	outstanding
simplistic	compare	unsurpassed	energy
powerful	colorful	genuine	instructive
big	affordable	informative	liberal
popular	ultimate	mainstream	rare
exclusive	willpower	complete	edge
valuable	attractive	last chance	superior
how to	easily	exploit	unparalleled
endorsed	approved	quality	fascinating
unlimited	competitive	gigantic	compromise
discount	full	love	odd
fundamentals	mammoth	lavishly	bottom line
under priced	innovative	reliable	zinger
suddenly	it's here	terrific	simplified
perspective	just arrived	breakthrough	tremendous
launching	sure fire	emerging	helpful
skill	soar	profitable	special offer
reduced	beautiful	sampler	technology
better	crammed	noted	selected
shrewd	growth	luxury	sturdy
enormous	promising	unconditional	wealth
spotlight	astonishing	timely	successful
useful	imagination	bonanza	opportunities
survival	greatest	security	last minute
largest	high tech	refundable	monumental
colossal	latest	quickly	startling
now	important	revolutionary	quick
unlock	urgent	miracle	easy
fortune	amazing	magic	direct
authentic	exciting	proven	simple
announcing	portfolio	reward	strange
huge gift	revealing	weird	value
introducing	sensational	surprise	insider
practical	excellent	delighted	download

